

CHICAGO OASIS

The Greenest Show on Earth

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For Immediate Release

Fleurotica – Botanical Fashion Show Heralds Spring in Chicago

Garfield Park Conservatory, Friday, March 28

CHICAGO (Jan. 4, 2008) – Fashionistas and flower lovers: Grab your corset and your fig leaf, too. The botanical fashion show of the century – Fleurotica – struts down the catwalk this spring at Garfield Park Conservatory’s Horticulture Hall, from 7 p.m. to 10 p.m. on Friday, March 28.

As fashion meets flowers, guests will be treated to a variety of artistic floral interpretations in wraps and clothing, hats, parasols, corsages and more, all made from flowers, plants and leaves. The runway soiree is a collaborative event between the Alliance and Chicago-area florists, and students from the Millinery Department of the Art Institute of Chicago. The students will present their final project from the spring hat making class. Participating florists are Fleur, Dilly Lily, Stems, Robert Daniels and Hello Darling.



Fleurotica’s backdrop – the magical atmosphere inside Garfield Park Conservatory – complements the evening’s floral theme, from the spicy scent and rainforest ambiance of the Palm House to the cool, fragrant air of the Show House. Guests stroll through each room as they make their way to Horticulture Hall, where they will be greeted by stunning floral arrays in eye-candy colors.

Fleurotica is further enhanced by beautiful lighting, music and professional photographers. Catered food and beverage included. Complimentary valet parking is available.

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Fleurotica//Add One

Tickets are \$100 for general admission; \$150 for runway seating. The fête, presented by Garfield Park Conservatory Alliance, is part of the Conservatory's 100th birthday celebration in 2008, and will provide funds for its public programs and education initiatives. Reservations are required by calling 773-638-1766, extension 26. For more information, visit www.garfieldconservatory.org.

The Garfield Park Conservatory Alliance and the Chicago Park District partner to present the Centennial, themed "CHICAGOASIS: The Greenest Show on Earth," throughout 2008. Major sponsors and donors for Garfield Park Conservatory Centennial events and activities are The Boeing Company, The Chicago Community Trust, Chicago Public Schools, The Richard H. Driehaus Foundation, Sara Lee Corporation and the Wallace Foundation.

Owned by the Chicago Park District and operated in partnership with the Garfield Park Conservatory Alliance, the Conservatory is open every day of the year, with free admission and convenient free parking. (Special exhibit and activity fees may apply.) For information about Garfield Park Conservatory's Centennial and related programming, call 773-638-1766 extension 13, or visit www.garfieldconservatory.org.

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Garfield Park Conservatory turns 100 years old in 2008, celebrating its heritage as one of the world's largest botanical gardens under glass. Owned by the Chicago Park District and operated in partnership with the Garfield Park Conservatory Alliance, the innovative horticultural masterpiece was designed by renowned landscape architect Jens Jensen. Many activities and programs are planned to commemorate this Centennial. For the latest information, call the Alliance at 773-638-1766 ext. 13 or visit www.garfieldconservatory.org.

Editors, please note: We appreciate crediting included drawing to Steve Miller, fashion illustrator.